

Saskatchewan Powerlifting Association Corp.

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October 1, 2023

Dear SPA Membership,

The past year has been busy behind the scenes. I would like to take a moment to express appreciation and thanks to our current board members for the time and energy invested in continuing to build SPA. We continue to rebuild from the pandemic years while also taking concerted time and effort to navigate the current Canadian powerlifting climate.

I am happy to report that the work of the board and the association over the past year has provided movement in our strategic plans. Our membership numbers have reached pre-pandemic numbers, which puts us in a better position for long term goals. Members have the opportunity to be recognized for their record breaking accomplishments with our new records certificates. We also welcome two new provincial referees this year and potentially a third by the end of 2023; national referee recruitment continues to be a goal. More importantly, this past year has been has centered around the theme of inclusivity. The Board has met on numerous occasions to discuss the CPU's Trans Inclusion Policy and has created opportunities for membership feedback to be utilized and discussed at the CPU level. Discussions at the CPU level have taken great care and consideration by SPA and other member provinces. In addition, the Parapowerlifing Committee has reconceptualized their approach to growing the sport, working with member provinces to create a framework for the sport across the country.

The SPA was able to send a larger team of 28 people to the 2023 CPU National Championships this year. I would like to thank the following sponsors again for their support and contributions: Gold Sponsor - Supplement World; Silver Sponsors - Foundation Fitness, Inner Strength Products; Bronze Sponsors: Olympia In Depth. We were also able to proudly celebrate the accomplishments of our athletes who were able to represent both Saskatchewan and Canada on the international stage at North American Powerlifting Championships and World Championships. Congratulations!

As we move forward, I am optimistic about the growth of the sport in Saskatchewan and the Board's concerted efforts in achieving the strategic goals we set out (you can review these in my attachment.)

Stronger Together, Carolyn Tran

President

Saskatchewan Powerlifting Association

Strategic Directions

Membership

| Objectives | Metrics | |
|--|---|--|
| Recruit and retain members of all diverse backgrounds Recruit and retain members throughout province Recognize member achievements/accomplishments | Increase membership 10% year on year Retain 90% of current membership year on year A minimum of 10 members in all 7 districts Follow through on member recognition | |

| Action Item | Who is responsible | What is being or has been done | What still needs to be done | Timeline |
|---|--|---|---|-------------------------------|
| Promote/spotlight new & existing registered clubs (location, basic club info, etc.) | Registration Chair Social Media | Current registered clubs listed on the website Social media posts of registered clubs | Update website to current clubs New social media posts of clubs | Completed & Ongoing 2023-2024 |
| Develop a committee focused on growing youth powerlifting | SPA Board to recruit | N/A at this time | Develop framework for youth powerlifting committee and call out for members | 2023-2024 |
| Athlete spotlights for accomplishments | Social Media Chair | Social media posts of athlete achievements | Continued posts of athlete accomplishments Increase posting on website | Completed & Ongoing |
| Certificates for records | Records Chair Social Media Chair | Certificate template has been created and approved Form to apply in on the SPA website Posted onto social media | Ongoing reminders for certificate applications post competition | Completed & Ongoing |
| Nominate athletes annually at provincial and national level | Membership, then SPA Board Approval, then President & Vice President presentation to CPU level | Nominations are done annually, prior to Nationals according to the deadline sent by the CPU secretary | Continue as the same | Completed & Ongoing |

Competition Development & Facilitation

| Objectives | Metrics |
|--|--|
| Recruit and retain meet directors Increase availability of meet director resources Provide meet director education/resources | Run a full calendar of meets Network of meet directors Meet director debrief Running 8 meets/year |

| Action Item | Who is responsible | What is being or has been done | What still needs to be done | Timeline |
|---|------------------------------|--|--|-----------------------------|
| Improve and update meet director manual/checklist | President Vice President | Revision of meet director manual and checklist has been done Feedback of the manual and checklist is in process | Finalize manual and checklist for publication | 2023-2024 |
| Reach out to meet directors and ask to fill vacant competition slots | President Vice President | Call out to previous meet directors to fill spots in 2021 | May need to continue to do this for Provincial Championships | Completed for 2021; Ongoing |
| Develop standardized form for athletes & volunteers to provide feedback to SPA for meet directors | President Vice President | In process of development | Pilot and release | 2023-2024 |
| Development of an incentive program for meet directors | SPA Board | N/A at this time | Review this item at SPA Board Meeting | 2023-2024 |
| Development of an equipment procurement plan | SPA Board Treasurer | Updated inventory of North and South recorded New Eleiko Bar & Collars have been purchased | New powerlifting rack for the North | 2023-2025 |
| Create a database of meet director information | Vice President Secretary? | N/A at this time | Discuss and develop meet director database | 2023-2024 |

Promote Coaching & Officiating Excellence

| Objectives | Metrics | |
|--|---|--|
| Increase and retain provincial referee numbers Increase and retain national referee numbers Retain current referees Provide coach education/resources | 1. 16 total provincial refs 2. 10 total national refs 3. Provision of coach education/resources | |

| Action Item | Who is responsible | What is being or has been done | What still needs to be done | Timeline |
|---|---|---|--|-----------|
| Define & publish officiating pathway for becoming provincial referee to CAT I referee | Technical Chair Social Media Chair | N/A at this time | Develop infographic or some media to clearly define referee pathway for better understanding (Discuss at SPA Board Meeting) | 2023-2024 |
| Develop a referee recruiting strategy | Technical Chair | N/A at this time No formal strategy currently used other than receiving inquiries | Develop a formalized referee recruitment strategy with steps (Discuss at SPA Board Meeting) | 2023-2024 |
| Develop coach education resources | Technical Chair | N/A at this time | Review and discuss at SPA Board Meeting | 2023-2024 |
| Develop referee schedule based on competition calendar | Technical Chair Meet Directors to recruit referees | Spreadsheet on Google Drive which is utilized on a regular basis | Set the 2024 referee schedule based on the competition calendar | Ongoing |
| Develop continuing education plan for referees | Technical Chair | Continuing education in the form of online video has been sent to referees | Discuss more continuing education ideas at SPA Board Meeting | Ongoing |

Foster Strong Governance

| Objectives | Metrics | |
|---|---|--|
| Recruit new board members Maintain financial stability and transparency Renew and continually update Saskatchewan Powerlifting Association governance documents | Full board every year Publicly available financial statements showing neutral cash flow Update documents completed by August 31, 2022 | |

| Action Item | Who is responsible | What is being or has been done | What still needs to be done | Timeline |
|---|-----------------------|--|--|--|
| Develop board member job descriptions/manual | All SPA Board Members | All board members have started reviewing and developing manuals for their respective positions | Touch base on progress and discuss completion for 2024 at SPA Board Meeting | 2023-2024 |
| Update articles of incorporation, bylaws and policy documents | SPA Board | The new articles of incorporation, bylaw and policy documents were updated in 2022 Competition and Financial policies were reviewed and updated in 2023 | Approval of 2023 Proposals at AGM 2024: Teams and Clubs; Provincial Referees; Records and Awards; & Doping Control. Harassment and Discrimination Policy may be included in this year due to CPU Trans Inclusion 2025: Equipment Policy; Harassment and Discrimination Policy; & Policy on Appeals | Ongoing for proposed changes to articles & bylaws for the AGM 2024-2025 for policies |
| Spotlight board positions on social media | Social Media Chair | N/A at this time | Review and discuss at SPA Board Meeting | 2023-2024 |
| Develop financial strategy | Treasurer | This is done on an ongoing basis with the Treasurer's activities and annually with the Financial Statements Financial policy has been reviewed and updated | Approval of 2023 Financial Policy Proposals at AGM Continue to discuss further options | Ongoing |

Create Authentic Partnerships

| Objectives | Metrics | |
|---|--|--|
| Become recognized provincial sporting organization with Sask Sport Engage with sponsors Increase number of registered clubs | Sask Sport recognition Team SK apparel 15 registered clubs | |

| Action Item | Who is responsible | What is being or has been done | What still needs to be done | Timeline |
|---|--------------------|--------------------------------|--|-----------|
| Apply for Sask Sport | SPA Board | N/A at this time | Review and discuss at SPA Board Meeting | 2023-2025 |
| Develop recruitment plan for registered clubs | SPA Board | N/A at this time | Review and discuss at SPA Board Meeting | 2023-2025 |
| Develop a sponsorship strategy | SPA Board | N/A at this time | Review and discuss at SPA Board Meeting | 2023-2025 |